

# Western Turbo and Fuel Injection Ltd.

## Diesel Engine Solutions Provider

On the eve of 30 years in Winnipeg and continuing to celebrate the move to a bigger representation of its grass roots beginning, Western Turbo has positioned itself to be a provider of solutions for diesel engine owners from cars to heavy industry. They are proud to have the best diesel engine technicians that are highly trained and have the most current tools and information at hand.



"We certainly think our people are our greatest resource" says Mike Munroe. "Experience and tools to do the job are only a small part of any repair." Care of the job and consideration of the customers requirements make the difference. Honoring the most comprehensive parts and labor warranties has benefited Western Turbo by their reputation of honest and fair value. "Of course, making a deal is Manitoba and we love doing it."

A simple philosophy of well filtered clean fuel and using OEM approved fuel conditioners is great for customers. "Diesel engines do have longer maintenance intervals, but every fill has a potential for a hook into a shop." A combination of experienced parts people and service staff can help you reduce the chance of this costly event. "They rarely quit in the driveway after the ice cream is put away" remarks Mike.



"We recently took an RV owner up by 25% on his fuel economy by taking care of basic diesel engine requirements." It's not a new story with the many resources at Western Turbo. The answers for diesel engine owners are readily at hand. The bottom line impact on fuel costs do not need to impact as severely by using Western Turbo.

Technological change has also benefited Western Turbo by their participation with industry recognized associations and accreditations. The solid backing through distribution of OEM suppliers like Bosch, Holset, Delphi and many others sees daily critical information that is passed onto the technicians and parts people. "Engines are changing; you can be the headlights or the deer"

When speaking with Mike or the other team members at Western Turbo, you certainly feel that you are in the hands of people that live the Western Turbo philosophy. It could be your diesel pick-up truck or the machine you earn your living with; you know they are listening and care. Some customers are very knowledgeable and some aren't about their diesel engines, it doesn't matter at Western Turbo. Mike says, "Every customer is given the best information so they may make an informed decision." Easy to see why they are always looking for people to join their team.

It's a routine occurrence at Western Turbo to show customers what they do so well. The facility is wonderful and customer comfort while waiting was a strong consideration. The TV in the waiting room to the active monitors above the counters shows a personal touch to make you feel at home and in good hands.

I was interested in a passing comment by Mike, "I have been a Western Turbo customer since I was an apprentice." This is some 25 years later and I asked him why he still thought of himself as a customer and his answer was very matter of fact, "I can't be an employee of a company I don't believe in." This is seen when you enter the door and the team engages you.

Attention to detail from the cleanliness of the building to prompt attention by the parts and service people made me feel welcome. I knew my diesel pick-up truck was in good hands and it would be treated like their own.

It's exciting to see the Western Turbo team in action. Greasy parts coming in and components that look brand new going out. Daily routine is to communicate and explain to the customers the status of their needs. Leadership at Western Turbo has a vision and know that valued and happy employees bring repeat customers.

## Black smoke... low power... we can help!

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